

Public Policies for the Development of Family Farming



Plano Nacional para Promoção das Cadeias de Produtos da Sociobiodiversidade



BRAZIL: Main Statistics – Base Year 2006

Total area	851 million ha
Total area of rural establishments	330 million ha
Family Farms	80.3 million ha (24.3%)
Farms with Employees	249.7 million ha (75.7%)
Production Units	5,175,240.
Family Farms	4,367,902 (84.4%)
Farms with Employees	807,338 (15.6%)
Family Farms – Workforce	15.3 persons/100 ha
Farms with Employees – Workforce	1.7 persons/100 ha
Family Farms – VBP	54 billion Reals/year (38%) - R\$ 677/ha
Farms with Employees – VBP	89 billion Reals/year (62%) - R\$ 358/ha

FAMILY FARMING



LAW NO. 11,326 OF JULY 24, 2006

A family farmer and a rural family entrepreneur is deemed to be a person who carries on business in the rural environment, and who simultaneously fulfils the following requirements:

He shall not, under any title, hold an area greater than 4 (four) fiscal modules;

He shall use predominantly the labor of his own family in the economic activities of his establishment or enterprise;

His family income shall result predominantly from economic activities connected with his own establishment or enterprise;

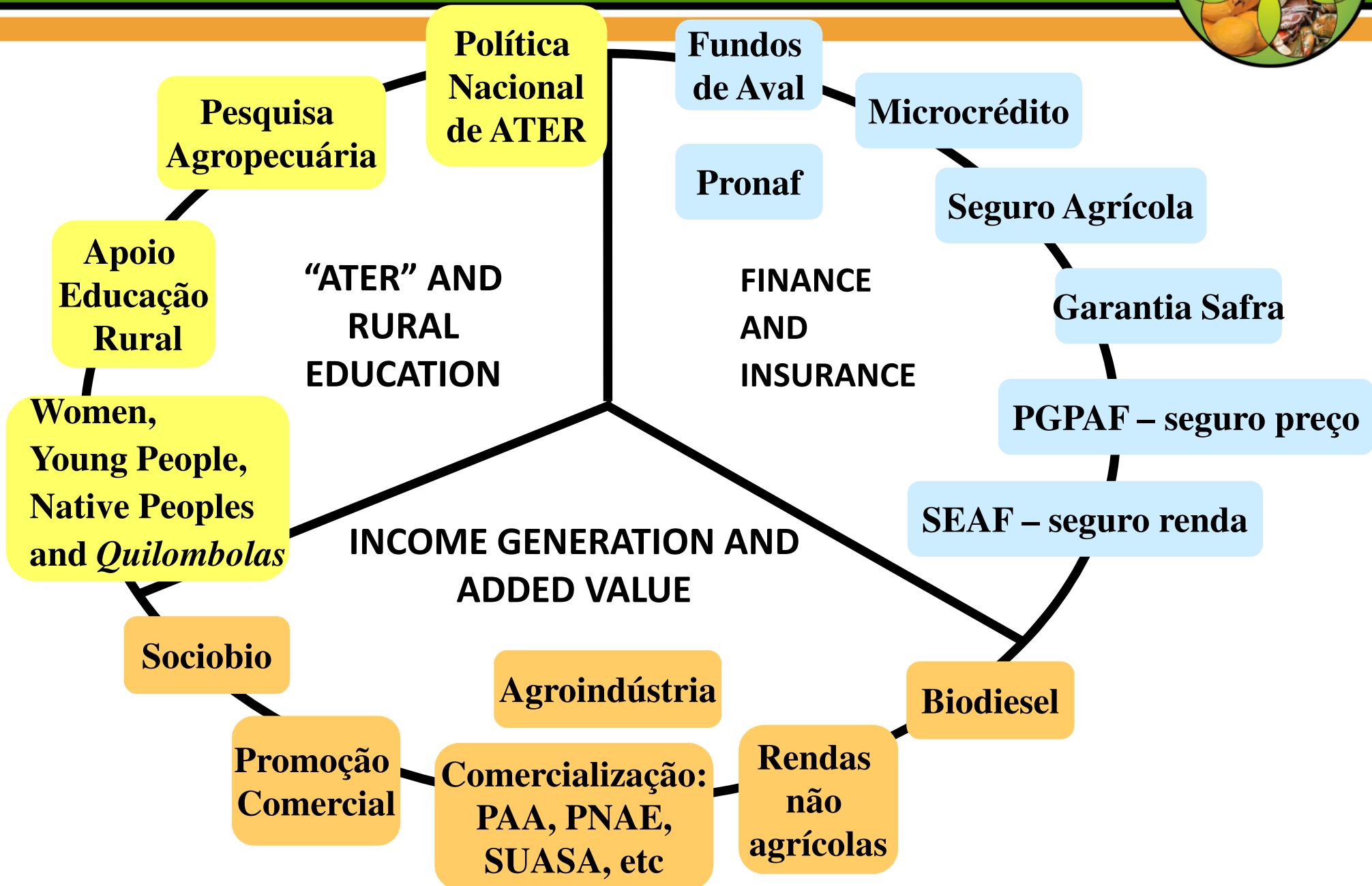
He shall manage his establishment or enterprise with his family.

Strategic Aims of the Family Farming Secretariat



- **Fight against rural poverty**
- **Food safety**
- **Generation of income and added value**
- **Sustainability – organic products /fair trade**
- **PUBLIC POLICY STRUCTURE**

PUBLIC POLICY STRUCTURE



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Added Value and Consolidation of Sustainable Markets

Ministry of the Environment

Agrarian Development Ministry

Ministry for Social Development and the Fight against Hunger

Companhia Nacional de

Abastecimento – CONAB (National

Food Supply Company)



Main Goals

To develop integrated actions for the promotion and strengthening of socio-biodiversity product chains.



Sociobiodiversity

Goods and services (final products, raw materials or benefits) generated from biodiversity resources, focusing on forming production chains of interest to traditional peoples and communities and to family farmers, fostering the maintenance and emphasizing the value of their practices and knowledge, and ensuring the resulting rights, generating income and promoting the improvement of their quality of life and the environment in which they live.



Development

**Consultations with society: + 700 people,
7 seminars;**

**Consultations with the entrepreneurial sector;
Interaction with other Federal Government
bodies;**

**Launching of the National Plan (April/2009)
Inter-ministry Administrative Order no. 239, of
July 21, 2009.**



Aims of the Plan

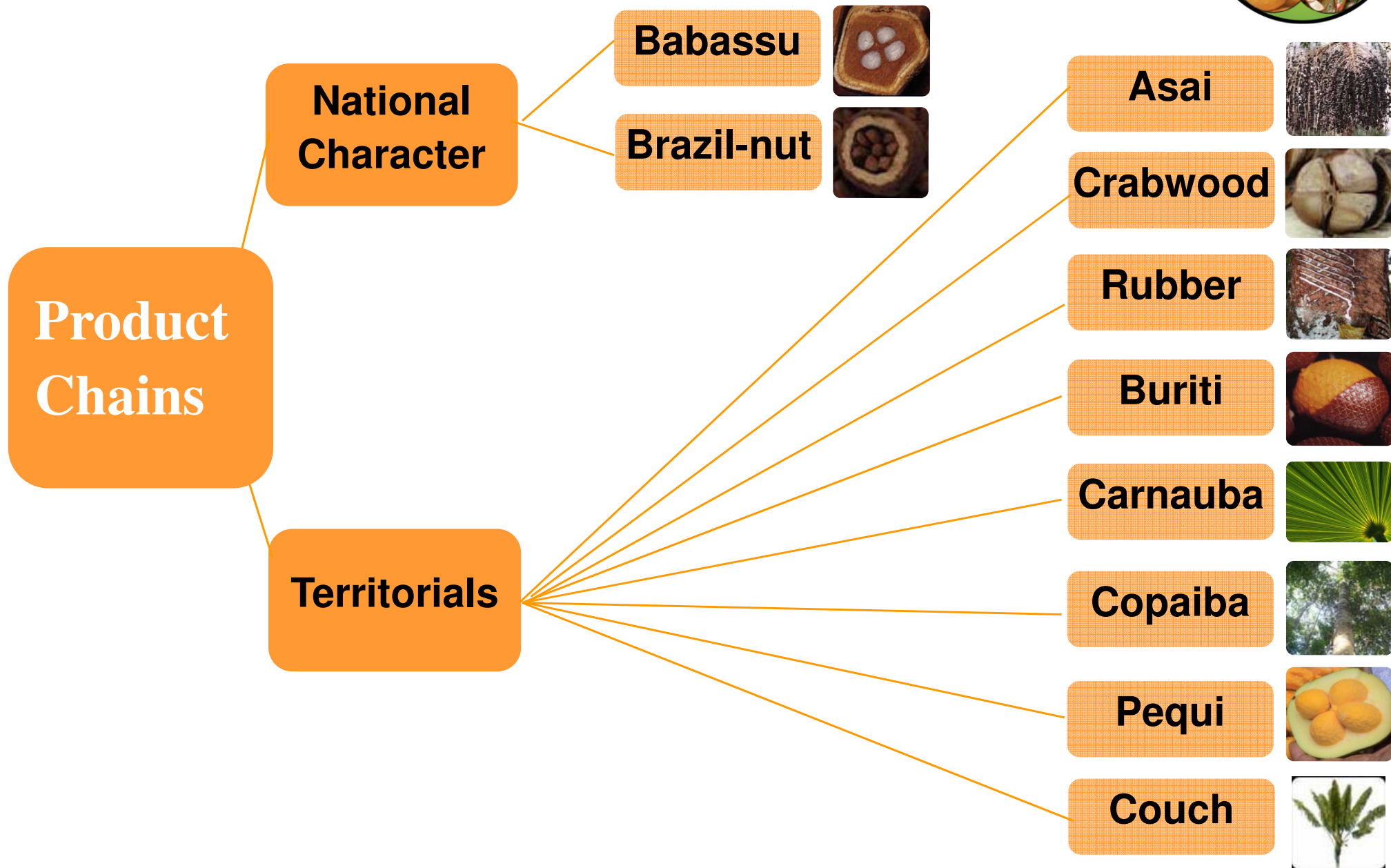
- Sustainable Production and Extraction
- Industrial Processes
- Institutional and Differentiated Markets
- Social and Productive Organization
- Socio-biodiversity Services



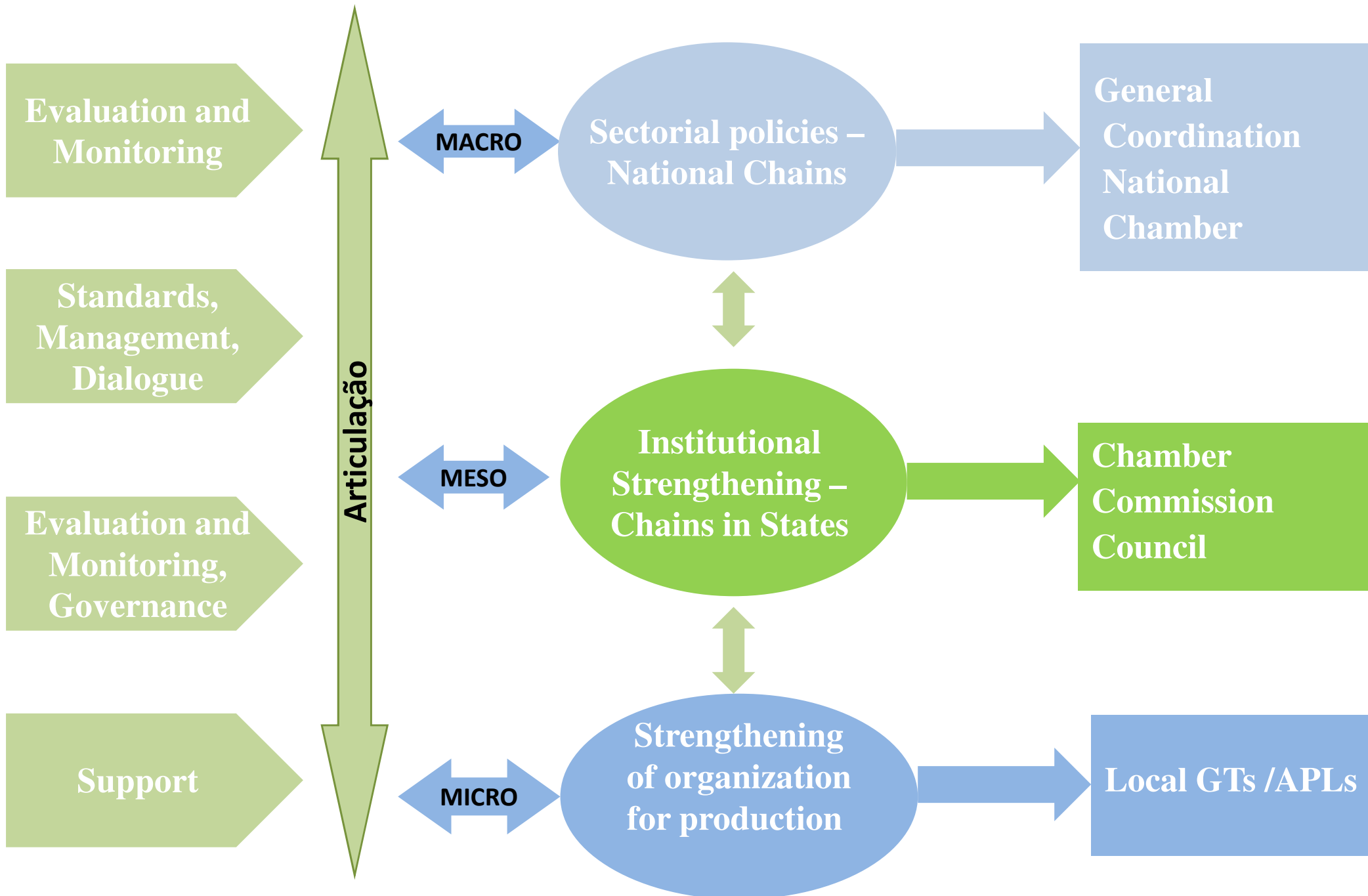
Lines of Action

- Research, Technological Development and Innovation
- Technical Assistance and Rural Extension
- Capacity Building
- Credit, Support and Tax Incentives
- Dissemination and Communication
- Basic Regulations

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Cooperations Levels





Access to Markets

**Scientific and
Technological
Development**

Challenges

**Identity Assertion
of PCTs**

**Adequate
Infrastructure**

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Institutional

PGPM, PAA, PNAE

The government is organizing an integrated strategy in order to include the PCTAFs.

Diferenciada

It is necessary for the entrepreneurial sector to be present at the PNPSB round tables in order to establish, together with the PCTAFs, the criteria that will guide commercial relations between both sides.

Access to
Market



Opportunities

The Brazilian biodiversity offers interesting business opportunities to international investors. Resources for innovative products can be found for food production, cosmetic and pharmaceutical industries, and can also be used for services like eco-tourism.



THANKS !

Arnoldo Campos

**Income Generation and Added Value Director
Agrarian Development Ministry**

arnoldo.campos@mda.gov.br



Conab

Desenvolvimento Social e Combate à Fome

Ministério do

Ministério do

Meio Ambiente

Ministério do

Desenvolvimento Agrário

